

# 1. Amendment to Position Paper

See PM version @.

## Use of Pos. Paper

BAT had entrusted its affiliates to promote paper as industry pos'n.

TG - Each Co. was to issue it as its own paper.

Sheehy - Are we anxious to have paper adopted by Assns. or not?

S/Loeb - Purpose in sending out was to get all members of Assns. to agree

TG - Can we agree promote this paper as pos'n of

Sheehy - Back to #9 - Declaration of constituents - Resist requirement for yields of smoke constituents - If it is a fact of life in a particular int'l. we'll live with it. Don't let it introduce us into markets where it isn't a requirement, & industry shouldn't lead.

Agreed

## Working Parties:

Medical Research - Bentley, Graisch & Colby -

PM to host further mtg. Tennessee indic.

HB - See 7<sup>th</sup> Report - CVD  
Chemicals which induce myocardial fibrillation - blood clotting

Lack of research concerning co-variables

Pregnancy - Role of CO/nicotine

Resp. Diseases -

If can set up common standards for research, & provide good opp'ty. for work on multi-national basis. Problem of organization & control.

## Options:

Limit to exchange of info on what we know.

Go back & think further detail of areas covered priorities - no recommendations

Go ahead & some of suggested work

H Graisch - Epidemic have purposely kept range of factors investigated - Point to be made - Knowledge of no. of studies where researchers did not publish should co-variables Industry could sponsor epidemic research.

J. Colby - Avoid giving research assignments to anti-industry people -

AH - Cereg pathology  
Cancer research - killing ops.

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## Alleged Health Risks to Non-Smokers

H. Bentley - Can't provide ways to ward off fatalities

Colby - Re Dr. Schmidt in German - French medical periodicals will refute his work.

HD - Monitor smoke constituents -

nicotine  
nitroamines  
TPM

Willing put this in form of concrete proposal.

"Threshold Concept" - Based on industrial hygiene  
concepts, no example where limits exceeded -

Do we have any hope of establishing proposition that there  
is a threshold below which no risk exists. Balance of  
opinion is No. Fatalities would get better of this argument.

5. Don't recommend devel. std. methods for const'n. in  
sidestream smoke

6. Quantify Acceptability of Risks & Nuisances -

Risks in measuring constituents which others  
haven't yet mentioned.

Colby - Ranking of nuisance factors - (USA work)

Very small qty. mentioned smoking

Suggests not do work on v. chlorides, heavy metals, etc.

all USA

Reid (~~HA~~) This W. Party shouldn't consider nuisance  
(sociological) from risks (scientific)

W. Party makes no rec. (disagreed) whether look into  
presence of marks as to which nobody has made  
accusations

Stat-Moore - Why not measure ex in air pol. of carcinogens/CO

Colby reports on ACS Conf - Dr. Boren made good start  
yesterday - A long lines of US industry defense.

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## Smoking Behavior

Jim Green (BAT)

BAT planning conf on smoking behavior in UK  
in Nov

Compensation - Possibility of touching on competitive  
areas. No joint work feasible

a) Effects on aggressive feelings

Per doing

Some work in UK

See little scope for further meetings

Members meet informally several times a yr.

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## Social Acceptability -

Peterson (RJR) describes RJR focus grp & pub of research in US

By 2/1/78 select city to test campaign to change attitudes to smoking

Econ. importance not an issue

Courtesy - speaks looking for rules of behavior (B)  
Industry campaign re e.g. fire prevention to estab. industry responsibility & credibility  
Dispel smokers' impression he's hurting others by smoking.

Von Borkum - Doubts effectiveness -

Wietwickter - Good progress in Ger. from campaign, but also mobilizes smokers.

Gray - Can demonstrate much activity, but no measure of effectiveness or level of concern among smokers has shown slight drop.

Von B. - Suggests grp provide themes for campaign, but tailor campaign to local conditions.

German industry supports efforts in court proceedings dealing w passive smoking -  
National conf. in Int'l. - Prefer series of Nat'l. mtgs.

Rec. 6 - Mtg of Nat'l. Assoc. - OK'd  
~~Implemented the~~

7 - Int'l. Clearinghouse -

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# Recommendations for Social Acceptability W. Ety.

~~Structure~~

## Medical Research - Spengler -

Concentrate on proper re-handling of info. at hand  
Nitrosamines in sidestream only important question.

Spengler: Scumgo in simple form all lit. that exists  
on factors other than smoking in red disease.

Passive smoking - harm or no harm. Other than  
nitrosamines, we feel safe.

Give brief to Scient. Grp.

OK (a) to (i)

Gathering & clearing of info. re multi-factorial origin -

In form which can be processed for PR purposes

## Med. Research

In relation to recommendations A-E in supplemental report

- ① Develop projects
- ② Give priority to nitrosamines
- ③ Costs + who should do
- ④ Report by Feb.

Behavior - Fold this group - Divide approved work betw. other  
workshop parties

See p. 2

- (a) - to med research
- (b) Out
- (c) Out

Merged Committee is Medical and Behavioral Research

Note that work to be done <sup>in</sup> Behavior Area is principally  
to be initiated or followed up by indiv. Cos.  
on TRC.

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1. OVERALL PASSIVE SINKING

2-3 ACTION

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Saturday, Nov. 12

Toxicon Paper - Remove para. 9

Sheehy - Simply adopt an individual approach & put it  
to respective Trade Assns.

RWM - EEC - Ad has  
Prod. List  
Unfair advt

Nordic Council -

① EEC - No effective mechanism

② Swiss referendum - Swiss

Sheehy

Product Liab. - + other EEC probs.

Leave it members of ICOST to identify problems &  
allot responsibility -

Individual task forces for specific projects -

Whist - Should establish permanent secretariat

Sheehy - This would evolve if needed, but should be  
deferred. Particular task forces working on  
particular probs & reporting to ICASI

Garrett - Agrees premature try to have permanent  
Working Party

Task Force on EEC

BAT - Dieter Von Specht - Chair. of Task Force on Consumer Assembly  
by 11/20

Imperial to chair T.F. on Prod. Liab

What changes in EEC Prod. Liab. law do we want

How do we get them

What are present laws of prod. liability, country by country

(Nomination to Task Force by Dec 1)

Working Grp. would report to V. Specht or reconvene  
Reco. to be reported back to respective Cons

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Task Force on Swiss referendum -  
Nominations to RWR by Nov. 20  
Propose Action Plan ASAP

< Differentiated Taxation (Stewart Lockhart)

Drum up support in other countries to  
head off -

Garrett - Cos. should work on their ports &  
trade assns.

Information exchange between Chmn. of  
Trade Assns.

Info. Center - Assigned as feasibility study to  
W.T. on Soc. Accept.

Soc. Accept. Grp. to consider mutual legal  
countermeasures -

Thank to Behavior Working Party -

Sugg. date for next mtg. - ~~April 6-8~~

March 9 - Arrive to Hong

March 10-11 - Meetings -

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